



# ST CLAIR

## Junior Rugby League Club



**2024**

## SPONSORSHIP PACKAGE

*Supporting our Children  
and Local Community since 1984*



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## INTRODUCTION

St Clair Junior Rugby League Club is a proud community based Club that prides itself on the way we Care, Grow, Nurture and Develop our Youth. Starting with 96 players spread over 7 teams in 1984, our Growth of the Club has increased every year with 755 players spread over 47 teams during the 2023 Season, including 6 Women's Teams. St Clair JRLC is a non-denominational club, with players registering from throughout the local area and community, coming from a wide variety of backgrounds. Numerous St Clair Junior Rugby League Club star players have pursued a career with their passion for Rugby league and have played in the NRL Competition.

St Clair JRLC is not only one of the largest clubs in the Penrith District, it is also very competitive in all age divisions, with sides entered in 1<sup>st</sup> Division in every age group from 2024 onwards. The Club has not lost sight that in junior sport, all ability levels need to be catered for and as part of our vision, rugby league is enjoyable for all involved.

We are confident that the premium talent of individuals and the dedication of our volunteers who are part of the St Clair Comets Club make our Club a Proud Community Respected Club. The Club's growth in numbers and outstanding performances over recent years has seen our Club being supported by our Loyal Players, Families, Friends and returned Sponsors year after year.

At St Clair Junior Rugby League Club we have a range of opportunities for Businesses to become involved in our Sponsorship Packages. This Package will demonstrate to potential Sponsors the benefits of Sponsorships with our Club, through a wide range of packages available. Through Sponsorship your Business will benefit from reduced Tax Liability, increased market potential as well as growth of your Business.

**SPONSORSHIP IS AN INTEGRAL  
PART OF COMMUNITY BASED SPORT**



## OUR VISION

*To be the most successful  
Junior Rugby League Club  
In the Penrith District,  
Demonstrating excellence in the  
**Way we Care,  
Grow and  
Develop of the youth  
in our Community.***

**We will achieve this through:-**

- ◆ ***Maintaining our Core Values.***
- ◆ ***Increasing the profile of our club in both the Local and Business community.***
- ◆ ***Having Fun developing as individuals and growing as a Team.***
- ◆ ***Inspire our Players through recognition, development and Growth.***
- ◆ ***Caring for our Community.***



# ST CLAIR COMETS IN NUMBERS



STC PROUD

<b>ESTABLISHED:</b>	<b>1984</b>
<b>FACEBOOK AUDIENCE:</b>	<b>5.7k Followers</b>
<b>EMAIL DATABASE:</b>	<b>1,500</b>
<b>PARTICIPANTS:</b>	<b>755</b>
<b>TEAMS:</b>	<b>47</b>
<b>VOLUNTEERS:</b>	<b>1000 +</b>
<b>PEPPERTREE ANNUAL ATTENDANCE:</b>	<b>30,000+</b>



## OUR CORE VALUES

***Our Core values consist of Integrity, Quality, Inclusiveness, Professionalism, Trust and Teamwork, building a unified Club that has one Vision to be the Most Successful Junior Rugby League Club in the Penrith District.***

- ***Integrity.*** We are committed to being honest and fair in dealings with our Members, our Sponsors, and each other. We will develop close, mutually beneficial relationships with the individuals of the club who share our values.
- ***Quality.*** We are committed to continually improve everything we do. Whatever level of performance we achieve today, we know that we can improve tomorrow.
- ***Inclusiveness.*** We will make everybody feel welcome when participating in our game and we will encourage and celebrate diversity in culture, gender and social background.
- ***Professionalism.*** We are committed to being acknowledged as being the best at what we do. We will be known for our character, commitment, and competence. We have set high standards which we will not compromise.
- ***Trust & Teamwork.*** We have confidence in each other. We work together in an open and honest way. We encourage and welcome the exchange of ideas for the benefit of the club.



## WHY PARTNER WITH ST CLAIR JRLC

**Benefits of partnering with a strong community club like St Clair Comets JRLC include but are not limited to:**

- Generate brand awareness for your business.
- Gain leads for your own direct marketing purposes.
- Receive exposure across a multitude of different asset types including signage, branding and social media.
- Full tax deductible partnership opportunities.
- The opportunity to meet likeminded, community supportive businesses.
- The opportunity to promote an exclusive offer to St Clair Comets players, staff and families.
- The opportunity to attend home games, club events, presentation days.
- Company listing in the Sponsor directory on newly created website.

### Team Performances in 2023

- 3 Premiership Winning Teams.
- 5 Teams Grand Final runners-up.
- 30 players in the Penrith Development & Rep sides and more in other districts.
- 3 St Clair Juniors played in the NRL Competition in 2022.

### CERTIFICATION

- Successfully achieving Level 1 of the NSWRL Blue Shield Club Program.
- Successfully achieving Level 3 Accreditation of the Good Sports Program.



## Highest Ranked Players who have played for St Clair JRLC

- **Dallin Watene Zelezniak** – 1<sup>st</sup> grade debut for the Panthers in 2014. Played for NZ in 2016. Captained NZ in 2018. To the Bulldogs in 2019 and Warriors in 2021 and current Warriors player.
- **Stephen Crichton** 1<sup>st</sup> grade debut for Panthers in 2019. Current Penrith Panthers player, NSW Origin and Samoa World Cup squad
- **Madison Higgins Ashby** – After winning 3 Grand Finals at St Clair, Madison went on to represent Australia in the Rugby Sevens including the 2020 Olympics. 2022 Commonwealth Games Gold Medallist, World Rugby Sevens Series Champions, Rugby World Cup Sevens Champions and Dubai Champs.
- **Jordan Grant** – 1st grade debut for Melbourne Storm in 2021. Current Storm player.

**St Clair JRLC is fortunate to have some talented women involved not only with our club but with NRL clubs including:-**

- **Letitia Taylor** – Coach of the West Tigers Tarsha Gale, NRLW Development Coach







# SPONSORSHIP PACKAGES

ALL COSTS INCLUDE GST

## AGE GROUP GOLD SPONSORSHIP

### Mini Teams

- Under 6's \$5700 (for the whole age group)
- Under 7's \$4500 (for the whole age group)
- Under 8's \$5000 (for the whole age group)
- Under 9's \$5000 (for the whole age group)

### Mod Teams

- Under 10's \$6000 (for the whole age group)
- Under 11's \$6000 (for the whole age group)

### International - Saturday Teams

- Under 12's \$5000 (for the whole age group)
- Under 13's \$5000 (for the whole age group)
- Under 14's \$5000 (for the whole age group)
- Under 15's \$3500 (for the whole age group)

### Sunday Teams

- Under 16's \$3500 (for the whole age group)
- Under 17's \$3500 (for the whole age group)
- Under 19's \$2500 (for the whole age group)

### Ladies Teams

- Under 10's, 12's, 14's, 16's, 18's, and Opens \$10,000 (for all female sides)

**A Grade By Negotiation.**

All Age Group Gold Sponsors receive:

- Advertisement on our Facebook page/advertisement on Blue Cattle Dog TV Screen and newly created website.
- The Sponsors name printed on the front of the jerseys.
- An invitation to attend all the End of Season Presentations (inclusive of 2 tickets)
- You will be presented with a framed jersey and club polo
- Team photo & a plaque are presented to every Sponsor at the end of the season.
- The jerseys will become the property of the Gold Sponsor at the end of the season, which usually passes these on to all the players in the team.



# SPONSORSHIP PACKAGES

ALL COSTS INCLUDE GST

## INDIVIDUAL TEAM SPONSORSHIP

If teams aren't sponsored as an age group an individual team sponsor can be obtained for front of jersey.

### Micro & Mini Teams

- (Under 6's and Under 7's ) \$ 1,000
- (Under 8's and Under 9's) \$ 1,200

### Mod Teams

- ( Under 10's and Under 11's ) \$ 1,600

### International - Saturday Teams

- ( Under 12's, 13's, 14's and 15's ) \$ 1,750

### Sunday Teams

- (Under 16, and 17's ) \$ 2,000
- Under 19's and Girls Opens \$ 2,750
- A Grade By Negotiation.

All team Sponsors receive:

- Advertisement on our Facebook page/Blue Cattle Dog TV Screen and Website.
- The Sponsors name printed on the front of the jerseys if team is not sponsored as an age group. Name will go onto back of jersey instead.
- An invitation to attend all the End of Season Presentations.
- You will be presented with club hoodie & polo shirt
- Team photo & a plaque are presented to every Sponsor at the end of the season.
- The jerseys will become the property of the team Sponsor at the end of the season, which usually passes these on to all the players in the team.

# SPONSORSHIP PACKAGES

ALL COSTS INCLUDE GST

## TRAINING SHIRT SPONSORS

Your name will be printed on all of our Training shirts which we will be handing out to all our 700 Saturday players. You will be recognised as one of our Club Sponsors with constant advertising on our Facebook page. You will also be issued with 4 Training shirts, 4 Club jackets and 4 Polo shirts. You will also be invited to all our Club Functions.

- Cost of this Training Shirt sponsorship is \$4,400 (Two sponsors on the front)
- Cost of this Training Shirt sponsorship is \$2500 (Three sponsors on the back)

## **SPONSORSHIP DIRECTORY**

For all sponsors in 2024 we will have a sponsor directory on the new club website, club facebook page.





## SUMMARY

We would like to thank you for reading over our Sponsorship Proposal. As has been demonstrated to you our potential sponsor in this proposal, sponsorship of teams of the St Clair Junior Rugby League Club is integral to our Club and players as well as mutually rewarding. It is important to the growth of not only our club but also for the exposure of your business. With well over 2500 St Clair JRLC supporters per week as well as the supporters of the teams we play against, your business name will be displayed in the Penrith area and surrounding area.

We know that the St Clair Junior Rugby League Club will be a part of your business for many years to come as a result of our relationships that we will develop.

We thank you in advance for your support of our local community sporting club. For further details please do not hesitate to contact any of the people below.

## CONTACT LIST

<u>Name</u>	<u>Position</u>	<u>Phone Number</u>
Darren Mudford	Club President	0408 259 755
Angela Tester	Club Treasurer	0419 016 272
Stephen Hanson	Marketing Manager	0410 264 389
St Clair J.R.L.C. Email to	<a href="http://stclaircomets.com.au">stclaircomets.com.au</a> <a href="mailto:darren.mudfordstclairjrlc@outlook.com">darren.mudfordstclairjrlc@outlook.com</a>	



## **2024 GOLD SPONSORSHIP AGREEMENT**

Company Name \_\_\_\_\_

Wishes to enter into a sponsorship agreement with  
St Clair Junior Rugby League Club for the 2024 season.

Age Group to be sponsored \_\_\_\_\_

Full cost of Sponsorship \_\_\_\_\_

Method of payment \_\_\_\_\_

All sponsors receive a Framed Jersey and club polo

Size Polo shirt required \_\_\_\_\_

Details required Company representative \_\_\_\_\_

Email Address \_\_\_\_\_

Company name \_\_\_\_\_

Address \_\_\_\_\_

Telephone No \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### **PAYMENT CAN BE MADE EITHER BY**

**Cheque made out to St Clair JRLC**

**Or Direct Debit Payment to ANZ –**

**Account Name – St Clair Junior Rugby League Club**

**Account Number – 4955 90283**

**BSB - 012 408**

**REMITTANCE TO – [angela.testerstclairjrlc@outlook.com](mailto:angela.testerstclairjrlc@outlook.com)**





## **2024 TEAM SPONSORSHIP AGREEMENT**

Company Name \_\_\_\_\_

Wishes to enter into a sponsorship agreement with  
St Clair Junior Rugby League Club for the 2024 season.

Team to be sponsored \_\_\_\_\_

Full cost of Sponsorship \_\_\_\_\_

Method of payment \_\_\_\_\_

All sponsors receive a Club hoodie and club Polo

Size Polo shirt required \_\_\_\_\_

Size Hoodie required \_\_\_\_\_

Details required Company representative \_\_\_\_\_

Email Address \_\_\_\_\_

Company name \_\_\_\_\_

Address \_\_\_\_\_

Telephone No \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### **PAYMENT CAN BE MADE EITHER BY**

**Cheque made out to St Clair JRLC**

**Or Direct Debit Payment to ANZ –**

**Account Name – St Clair Junior Rugby League Club**

**Account Number – 4955 90283**

**BSB - 012 408**

**REMITTANCE TO – [angela.testerstclairjrlc@outlook.com](mailto:angela.testerstclairjrlc@outlook.com)**



## **2024 TEAM FUNDS SPONSORSHIP AGREEMENT**

Company Name \_\_\_\_\_

Wishes to enter into a sponsorship agreement with  
St Clair Junior Rugby League Club for the 2024 season.

Team to be sponsored \_\_\_\_\_

Full cost of Sponsorship \_\_\_\_\_

Method of payment \_\_\_\_\_

All sponsors receive a Club Polo shirt.

Size Polo shirt required \_\_\_\_\_

Details required Company representative \_\_\_\_\_

Email Address \_\_\_\_\_

Company name \_\_\_\_\_

Address \_\_\_\_\_

Telephone No \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### **PAYMENT CAN BE MADE EITHER BY**

**Cheque made out to St Clair JRLC**

**Or Direct Debit Payment to ANZ –**

**Account Name – St Clair Junior Rugby League Club**

**Account Number – 495387517**

**BSB - 012 408**

**REMITTANCE TO – [angela.testerstclairjrlc@outlook.com](mailto:angela.testerstclairjrlc@outlook.com)**